



**Fairley Leadership**Program

2024

Program Overview

A program delivered by



# **Goulburn Murray Community Leadership**

Goulburn Murray Community Leadership (GMCL) is the organisation behind the highly successful Fairley Leadership Program.

We believe in the power and necessity of community leadership and place-based change, to ensure we have a strong, innovative and sustainable Goulburn Murray region.

GMCL plays a significant role in delivering informed, contemporary, and evolving leadership programs to inspire and develop the next generation of community leaders. We do this through collaborating and partnering with people, corporations, not-for-profit organisations, and government to support the development of leadership pathways and increasing opportunities for contribution to the community.

## **Our Vision**

To see positive change in Goulburn Murray regional communities driven by local community leaders.

# **Our Purpose**

Creating a catalyst for positive change by cultivating a willing, ready, and able pool of community leaders.

# **Our Why**

We believe in the power and necessity of community leadership to more effectively address the complex issues and critical opportunities in our region.





# **The Program**

Specifically designed to develop and maximise an individual's capacity for community leadership, the Fairley Leadership Program immerses participants from sectors and locations across the Goulburn Murray region.

Balancing the exploration of leadership and community building, this unique and immersive program enables participants to realise their potential and demonstrate community leadership in action.

GMCL believes you only need to look within your own backyard to see the passion and resilience required to innovate and continue building the momentum of this region. There are many individuals and organisations innovating and leading change to do this, however, regional resilience requires a focus on succession and continual development of emerging community leaders.

The Fairley Leadership Program will continue evolving to help meet this need, offering an opportunity for the region to investment in leaders with a passion for community and driving meaningful change. Through the immersive learning experience, participants can develop leadership skills, build regional awareness, and explore avenues for community mobilisation.



# GMCL's Community Leadership Model

The 2024 Fairley Leadership Program is built around our Community Leadership Model which encompasses three key areas of learning and exploration.



**CL** = Community Leader



#### Leadership

The development of leadership capacity at the individual, community and organisational level.



#### **Regional Awareness**

An awareness of the strengths, challenges and foundations of our regional communities.



#### **Mobilisation**

Demonstrations of leadership through civic engagement and action in community.

# **Eligibility**

Participants are selected based on demonstrated community leadership, and their willingness to contribute their skills to local communities or sustain positions of responsibility in the community.

People from rural and isolated communities, disadvantaged backgrounds, Aboriginal and ethnically diverse communities are actively encouraged to submit their expressions of interest.

### **Fees**

The 2024 Fairley Leadership Program course fee is \$6,500 plus GST. The participant is sponsored by an organisation or can be self funded.

The Fairley Leadership Program is valued at approximately \$15,000 per participant. Sponsorship from a range of local organisations and businesses assists with a number of program costs. A number of scholarships are available to ensure participation diversity.

### **Your Commitment**

2024 participants can expect to commit to the program calendar outlined on the following page. Program days are held in a variety of locations across the Goulburn Murray region.

A minimum of 80% attendance is required to graduate from the program.

Participants are also required to engage in additional activities including 'Community Research Mapping' and community projects.

# **2024 Program Calendar**

SESSION	DATE	FOCUS AREA
OPENING LEADERSHIP INTENSIVE	13 & 14 March 2024	
LAUNCH	27 March 2024	
FIRST NATIONS & YORTA YORTA DAY	17 April 2024	
REGIONAL AWARENESS DAY	8 May 2024	
PLACE-BASED DAY 1	29 May 2024	
PLACE-BASED DAY 2	19 June 2024	
PLACE-BASED DAY 3	17 July 2024	
PLACE-BASED DAY 4	31 July 2024	
REGIONAL AWARENESS SYMPOSIUM	21 August 2024	
ADVOCACY & STUDY TOUR	9 - 12 September 2024	
COMMUNITY LEADERSHIP SUMMIT	16 October 2024	
REGIONAL MOBILISATION DAY	30 October 2024	
CLOSING LEADERSHIP INTENSIVE	13 & 14 November 2024	
GRADUATION	20 November 2024	



# **Contact**

For program enquiries, contact:

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# **Connect with GMCL**

To find out more about who we are and what we do, contact us using the details below or connect with us on social media.

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